



Collaborating for Digital Health and Care in Europe

# EHTEL Privacy Statement

## Who is responsible for your personal data?

EHTEL a.i.s.b.l., located at 168, avenue de Tervuren, box 2, 1150 Brussels, Belgium, is responsible for handling your personal data.

## What information do we collect about you?

We collect personal information such as:

- Your name, email address, postal address, phone number, employer's name, and job title.
- Details of your registration for events, attendance, and preferences (such as diet or ID details).
- Your newsletter subscriptions and any other information you choose to share with us.

## How do we collect your information?

We collect your information directly when:

- You or your organization join EHTEL and register as a contact person.
- You register for events we organize or exchange business cards or emails with us.

## Why do we collect and use your information?

We use your personal data for several reasons, including:

- To provide the services you request, such as event registration.
- To keep you informed about EHTEL activities, events, and services.
- To fulfill legal obligations, like maintaining records for accounting or tax purposes.

## Do you have to provide your personal data?

Yes, providing your data is necessary for us to offer certain services (like event participation). If you choose not to share your information, we may be unable to provide these services.

## Will we share your information with others?

We only share your personal data with:

- Service providers who help us deliver services (e.g., event management or email platforms).
- Authorities if required by law.

We do not sell or share your data with any other third parties.

## Do we use cookies or tracking on our website?

We collect certain information and store it. Cookies are small text files stored on your device when you visit a website. They help us improve functionality and analyse site performance. By understanding how cookies work and what they do, we aim to give you control over your browsing experience while ensuring compliance with applicable privacy laws.

Types of cookies we collect:

1. **Necessary:** Necessary cookies are crucial for the proper functioning of the website. They ensure basic functionalities and enhance the website's security features, all while maintaining user anonymity.
2. **Analytics:** Analytical cookies are used to understand how visitors interact with the website. These cookies help provide information on metrics such as the number of visitors, bounce rate, traffic source, etc.
3. **Functional:** Functional cookies contribute to specific functionalities on the website. They facilitate actions like content sharing on social media platforms, collecting feedback, and integrating other third-party features.
4. **Advertisement:** Advertisement cookies are used to provide visitors with customised advertisements based on the pages you visited previously and to analyse the effectiveness of the ad campaigns.

Look for a cookie notification on one of the corners of your browser when visiting a website and it should allow you to opt-out of them if you don't want your data to be collected for analytical or personalization purposes.

## How long do we keep your data?

We will keep your data only as long as necessary for the purposes described or as required by law.

## What are your rights under the GDPR?

Under GDPR, you have the right to:

- Access your data and understand how it's used.
- Correct any incorrect or incomplete data.
- Delete your data in certain situations.
- Limit how we process your data.
- Receive your data in a portable format.
- Object to data processing, especially for direct marketing.
- Withdraw consent at any time (without affecting previous processing).
- Lodge a complaint with the Belgian Data Protection Authority if your rights have been violated.

## How can you exercise your rights?

You can contact us at any time by sending an email to [subscriptions@ehtel.eu](mailto:subscriptions@ehtel.eu) to access, update, or delete your personal data.

## Do we transfer data outside of Europe?

If your data is transferred outside the European Economic Area (EEA), we ensure appropriate safeguards are in place to protect your privacy.

## How can you contact us?

If you have any questions about your privacy or our practices, feel free to contact us at [subscriptions@ehtel.eu](mailto:subscriptions@ehtel.eu) or at:

EHTEL a.i.s.b.l.

168, avenue de Tervuren, box 2, 1150 Brussels, Belgium

## Changes to this statement

We may update this Privacy Statement from time to time. We will notify you of any significant changes via email or a notice on our homepage.