

#Imagining2029

The logo for EHTEL, featuring the letters 'EHTEL' in a bold, dark blue font. The letter 'E' is stylized with a light blue horizontal bar. The letter 'L' is also stylized with a light blue vertical bar. The letters are set against a background of a white, funnel-shaped graphic that tapers to the left, with several blue lines radiating from the center of the funnel towards the left edge of the slide.

Collaborating for Digital Health and Care in Europe

Strategies for new models of care: Hybrid care

Hybrid care Virtual Workshop No.1 in 2021 – 20 May 2021

20/05/2021

 @ehtel_ehealth

Hybrid care: mainstreaming virtual care
with new models of care workshop

Strategies for new models of care: Hybrid care

📅 20 May 2021 | 14.00 – 15.30 CET

📍 Online



GoToMeeting REC

Talking: Tino Marti View Everyone 7 [Icons]



ML

Marc Lange (EHTEL)



TM

Tino Marti



DW

Diane Whitehouse

PROJECT REVIEW

5. Recommendations concerning future work, if applicable

CR1.R04: Most of the deliverables follow a **3-iteration approach** and there is no indication of what will be covered in each iteration. In that sense it is not easy to judge whether a deliverable version is complete. It is recommended that a matrix with these deliverables, iterations and expected advancements from one iteration to the next one, be delivered.

- D8.8 Governance model – V1 [M18 – June 2020]
- D8.9 Governance model – V2 [M36 – December 2021]

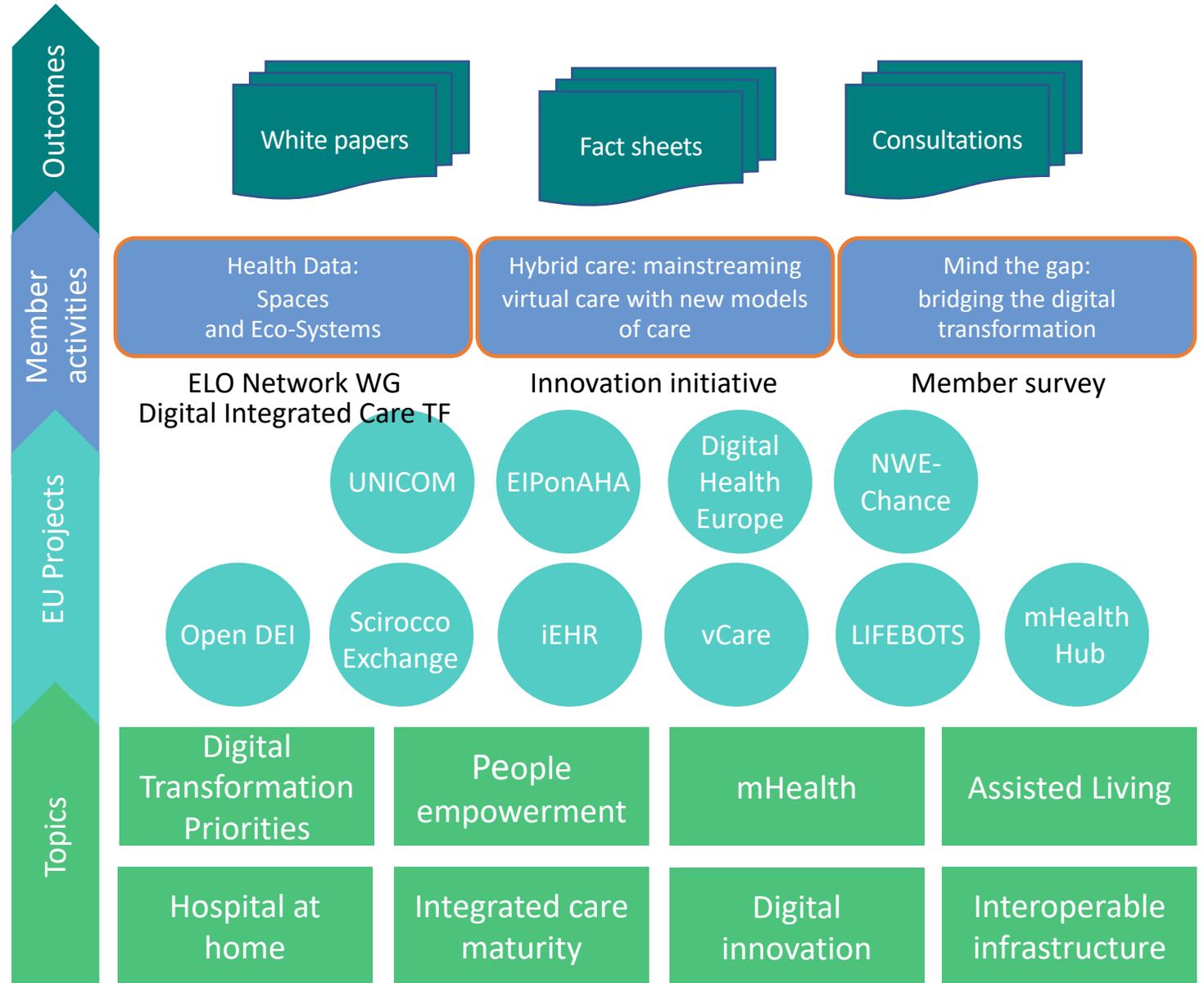
Tino Marti is presenting

Mic Camera Screen Leave

Welcome and introduction

Imagining 2029

The 2021 edition of the work programme



Early work: Hospitalisation at home

One of six useful EHTEL factsheets

Innovation Initiative Task Force

1st webinar: How hospitals at home can benefit from digital therapeutics

This factsheet concentrates on how **hospitals at home** can benefit from **digital therapeutics**. It offers a brief outline of what digital therapeutics are, how they can be used, and how **artificial intelligence** can underpin them.



<https://www.ehtel.eu/media-room/ehtel-factsheets.html>

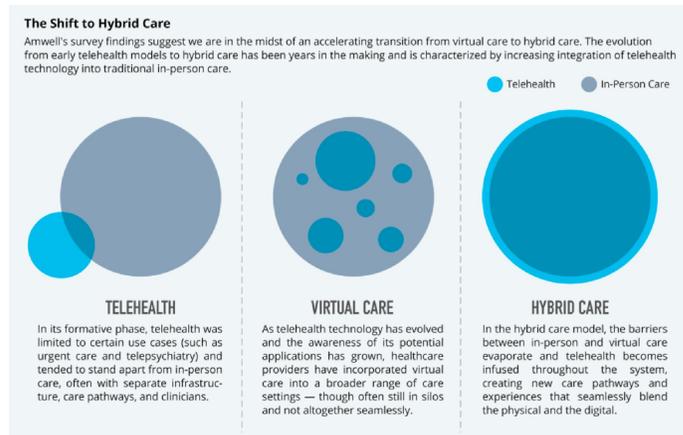
Focus in 2021

- **Health data:** focusing on spaces and ecosystems
- **Hybrid care:** mainstreaming virtual care with new models of care
- **“Mind the gap”:** facing challenges in bridging the digital transformation

Mainstreaming virtual care with new models of care

What is hybrid care?

Hybrid care can be described as a merging or bringing together of both physical encounters (e.g., appointments or health visits) and virtual encounters - between health and care professionals and patients. Today, there is no single, standardised definition of what hybrid care is.



MASSACHUSETTS GENERAL HOSPITAL
Education & Training Clinical Trials Refer a Patient
ADVANCES IN MOTION

Cardiovascular COVID-19 Research and Innovation Telemedicine

A HYBRID MODEL OF IN-PERSON AND TELEMEDICINE VISITS FACILITATES LONGITUDINAL CARE DELIVERY

ARTICLE | PUBLISHED ON JANUARY 14, 2021

The Magazine

Harvard Business Review
41 Understanding China
80 How to Eliminate Strategic Overload
110 Savvy Self-Promotion

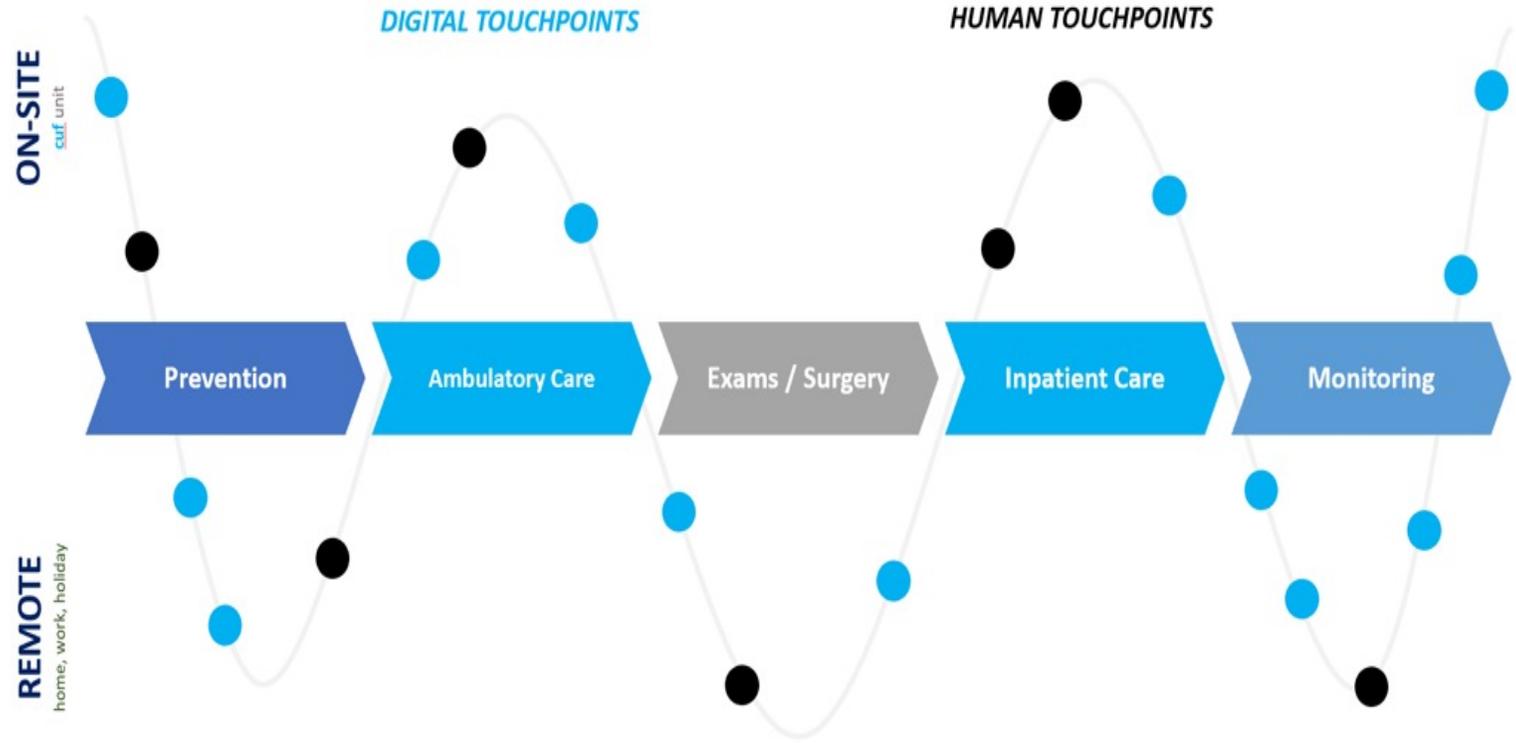
Doing Hybrid Right
How to manage the new reality of work

CURRENT ISSUE
May-June 2021
Doing Hybrid Right: How to manage the new reality of work

FEATURING
What the West Gets Wrong About China
Eliminate Strategic Overload
Savvy Self-Promotion

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Hybrid Patient Journey



Hybrid patient journey –
Micaela Seeman Monteiro (Jose de Mello Saude)
<https://www.ehtel.eu/activities/annual-ehel-symposium/symposium-2020.html>

Towards a digital stepped care approach



Provided by Marie Paldam Folker, Soren Lange Nielsen, Mette Atipei Craggs:
'Harnessing the potential of technology for mental healthcare' drawn from a presentation at:
<https://www.ehtel.eu/activities/annual-ehtel-symposium/symposium-2020.html>

Three main areas of exploration

- **Clinical**
Bring together digital/online and real-life therapies (variety of case studies; common challenges; recommended ways to ensure continuity/sustainability)
- **Organisational sustainability of hybrid care**
Focus on what different sectors need to help them to become - and remain – ‘hybrid’, e.g., change management; cultural implications; include what patients, families, and carers [formal and informal carers] need to cope with pressures, tensions, and illnesses.
- **Technical challenges of blended care**
Examine the technical challenges to blended care, including data-driven solutions and the need to bring together data from wide varieties of sources and people, including especially end-users.

Three specific goals of this workshop

- **Compare and contrast** two services /sites.
- Explore what are the most effective strategies **for developing new models of care, especially hybrid care**
- Raise awareness about what **hybrid models of care** are, and what is needed to **progress** with them

Agenda

Welcome and introduction

Presenter: Nessa Barry (NHS Scotland), Tino Martí and Diane Whitehouse (EHTEL)

Time: 10 minutes

Near Me: A hybrid model of care

Presenter: Marc Beswick (NHS Scotland)

Time: 15 minutes

Technology-enabled hybrid health care: A public-private partnership from India

Presenter: Prof. Krishnan Ganapathy (Apollo Telemedicine Networking Foundation/Apollo Telehealth Services)

Time: 15 minutes

Discussion

Front row and whole audience

Time: 25 minutes

Conclusions

Key messages of the workshop and announcement of next session.

Time: 5 minutes

The impact of Near Me video calls in urgent care

**Marc Beswick – National Lead, Near Me Network,
Scottish Government NHS Scotland**

**Technology-enabled hybrid health care:
A public-private partnership story from India**
Krishnan Ganapathy – Apollo Telemedicine
Networking Foundation & Apollo Telehealth Services

Discussion

Front row (provisional order)

- **Elisabetta Graps** – AReSS, Puglia, Italy
- **Solvejg Wallyn** – Flanders, Belgium
- **Mette Atipei Craggs** – Centre for Telepsychiatry, Odense, Denmark
- **Astrid van der Velde** – Isala Heart Centre, Netherlands
- **Stuart Anderson** – University of Edinburgh, Scotland



Continuing discussion

- **Input from the audience
(from a wide range of stakeholder types and associations)**



Conclusions

Some tentative key messages

- **Planning** for implementation is needed.
- Examination of **care pathways/redesign of services** are really important.
- A range of **different services** might work best as 'hybrid' (e.g., urgent care; mental health; chronic conditions).
- Key as 'wrap-arounds' are: **Education and training; Evaluation.**

A **disruptive situation** (e.g., COVID-19) can help to generate rapid change. The **ongoing challenge** is then how to make the new solutions 'stick'.

Next event on 28 May 2021

International Summit on Innovation and Technology



<https://www.ehtel.eu/events/11-events/97-spotlight-telemedicine-summit.html>

Watch out for the following event on 17 June 2021

- ▶ **Building the data-driven hospital and facing the challenges:
from EHRs to data ecosystems**

17 June 2021

Thanks to the support of European projects

www.ehtel.eu/activities/eu-funded-projects.html

- NWE-Chance
- SCIROCCO Exchange
- vCare



Thank you to everyone!

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